



## Team Liaison Program

The Team Liaison serves a crucial role in helping the club achieve its mission. He/She is the link between the group of parents and the Coaches, as well as a necessary filter for the Coaching Staff. It is a position that holds a great deal of responsibility, but ultimately can be very beneficial to the club in its entirety – Coaches, parents, and players included.

Team Liaisons are:

- Team Managers – they help the Coaching staff and the team by facilitating, communicating, and delegating. This allows the Coaches to focus mostly on coaching and developing each player technically, tactically, physically, and emotionally.
- Communication Links – they are the *bridge* between parents and Coaches. The Team Liaison assists the Coaching Staff in disseminating information to parents and keeping the team organized.
- A Voice – the Team Liaison serves as a *voice* for the parents by communicating to the coach questions, suggestions, or concerns. This includes anything except for coaching technicalities, as stated in the Parent Code of Conduct.
- A Representative – the Team Liaison serves as a *representative* of the club at all times. He/She is seen as a role model of appropriate parent conduct and encouraging proper team spirit.

The Team Liaison will have specific responsibilities, as designated below.

### Team Liaison Responsibilities

- LEARN, SUPPORT, and HELP REINFORCE **all policies** in Parent Code of Conduct.
  - All Codes of Conduct, be it for parents or players, can be found on the club's website.
- Communication of Game and Training Schedule/Updates:
  - Help your Coach by notifying parents of changes in game and training schedules, rainouts, etc.

- Consult the Coach before posting/notifying/updating parents.
- Team Tent and Bench (if applicable):
  - Each week or every other week, schedule one (1) family to be responsible for storing the team tent and bench and taking them to and from games.
  - Remind said family to help with tent with at least 2 days in advance.

### **Tips for Being an Effective Team Liaison**

1. Be organized.
2. Communicate with your Coach.
3. Communicate with the parents on your team.
4. Be present. Try to attend all practices and games, when possible. Parents will have questions, and they won't always be able to speak with the Coach.
5. Model sporting behavior – respect oppositions and officials, and congratulate good play by both teams. This sets an example for parents and players.
6. Encourage positive sideline behavior at practices and games. This creates a positive and supportive atmosphere.
7. Learn to differentiate between an issue or concern that warrants the Coach's attention or does not. If ever in doubt, always come to Coach.
8. Share responsibilities with your other Team Liaison.